



Dal Pozzo and the mission of permanent renewal

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If you have any questions regarding the matters discussed in this publication, please contact the office.

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I believe in the liveliness of legal entities. In my understanding, every business – regardless of the industry or the economic sector in which it operates, has a soul, a personality, its own DNA.

This breath of life, with greater or lesser intensity, is perceived and felt by anyone who establishes a relationship with the company. This perception, in its turn, allows for trust to build, and such trust is at the core of the company's existence.

However, simply “staying alive” is not enough. So that the company remains in perfect health, it is necessary that its immaterial part – its spirit – never age.

“Should your soul feel that a phenomenon, fairly characteristic of our time, is something external or undecipherable, know that something in you wants to grow old,” writes Ortega y Gasset in his fantastic book “What is Philosophy?”.

Therefore, it is necessary that the company's intelligence be constantly challenged to pursue new endeavors. Otherwise, as a live organism, it could be at risk of becoming listless, isolated and indifferent to those synergetic interactions that can give it vitality.

Changes happen at unbelievable speed in our times. Thus, so that companies can rejuvenate and not be regarded as outdated, they must identify and understand pattern changes quickly, and turn that digested information into practical action.

That is not an easy task. Quite the opposite! In fact, it is a tricky and difficult enterprise, especially because not always the need to reinvent itself is so evident.

Analyzing the trajectory of our office in particular, I can say that we have recently been under intensive therapy, in an arduous process of rejuvenation.

We have been challenged to face the discomforts and uncertainties of new times. Counting on the support and expertise of experienced and dedicated consultants, Dal Pozzo has learned what it must do to keep fresh and young, enjoying good health and having plenty of energy to better meet the demands of the clients seeking its services.





Dal Pozzo and the mission of permanent renewal

Dal Pozzo Advogados is completely up to date: its administrative structure is appropriate to face any daily business challenges, and its legal team has redirected its practice, valuing scientific knowledge and expertise - its hallmarks - even more.

We have broadened our horizons, expanded our involvement in academic life and taken higher flights, seeking to establish important institutional relations. We have renewed our vows of fidelity and love to our purpose. Last, but not least, we have imprinted our daily practices with the best techniques and solutions to keep young and strong. Therefore, it is with great pride that we celebrate the 10th issue of our electronic magazine INSIGHTS.

Today we feel refreshed and completely ready to meet the demands of our clients. That transcends the mere legal strategies, designed by the competent professionals who integrate our technical team, to coalesce with the satisfaction that comes from effectively achieving the practical results desired.

We truly hope that all our clients - current or potential - realize the effects of the professional rejuvenation we have implemented in our office, as it really stems from a true rebirth.